

ZPO

Z P H Y R E O N E

— STRUCTURE · SYSTEMS · SCALE —

Your business. One connected system.

Software designed around how your company actually works.

From focused business tools to a complete Custom OS, Zphyre One brings your people, processes and information into one connected system designed around the way your business actually works.

— A SIMPLE INTRODUCTION FOR BUSINESS OWNERS & DIRECTORS

ZPHYRE INDUSTRIES (OPC) PRIVATE LIMITED
GURUGRAM · HARYANA · INDIA

What is inside.

Six minutes end to end. Read section 01 if you only have one. It describes the problem this company exists to remove.

STRUCTURE · SYSTEMS · SCALE

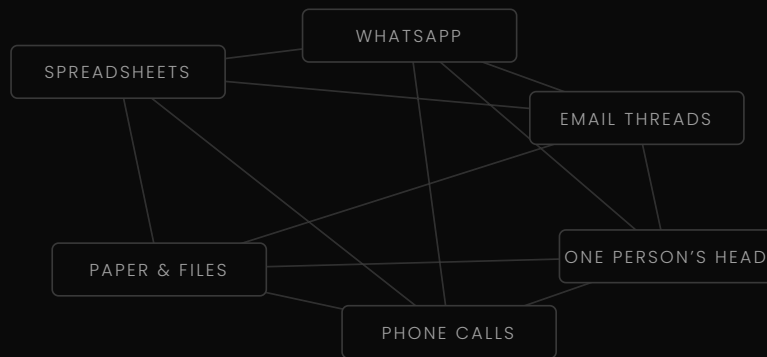
01	The Problem	— growth outruns systems	03
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Your business grew. Your systems didn't.

Many growing businesses still run critical work through spreadsheets, WhatsApp, memory and manual follow-ups. Every one of those tools works. None of them talk to each other.

The problem is rarely effort. It is visibility.

TODAY



WITH ZPHYRE ONE



FOUR QUESTIONS A GROWING COMPANY SHOULD ANSWER IN SECONDS

CUSTOMERS

When did we last speak to them?
What did they buy? Who owns the relationship?

PEOPLE

Are tasks complete? Are reports on time?
Are HR records and salary documents organised?

ORDERS

What is a lead, what converted, what is in progress, and what has actually been delivered?

MANAGEMENT

Which numbers matter today – without chasing five people and reconciling six sheets?

Start small. Go complete. Or take a system built for your industry.

No forced bundles. No unnecessary complexity. The recommendation depends entirely on the problem you are trying to solve — which is why we ask before we quote.

A

15-DAY WARRANTY

À LA CARTE

Focused software for one clear business need.

Six ready module definitions, each configured for your company and protected by user logins and Super Admin permissions. Deliberately simple — and deliberately not a platform you have to grow into.

COMMERCIAL MODEL

One-time setup & configuration, plus recurring hosting & server maintenance.

Choose A when one specific thing is broken and everything else is coping.

B

30-DAY WARRANTY

CUSTOM OS

One interconnected operating system designed around your company.

The flagship. Lead to delivery to reporting in one connected environment, carrying your identity rather than ours. Scope, workflow and permissions are proposed only after we understand the business.

COMMERCIAL MODEL

Custom build fee plus recurring hosting & maintenance. Quoted after free discovery.

Choose B when the pieces work but nothing connects, and the owner cannot see the whole.

C

15-DAY WARRANTY

INDUSTRY SOLUTIONS

Purpose-built software for industries with repeatable workflows.

Where the operational pattern is already known, the product logic is already built. You are configuring a mature core rather than commissioning a new one — and it improves with every version.

COMMERCIAL MODEL

Higher setup & configuration, plus hosting & server maintenance and optional paid add-ons.

Choose C when your industry's workflow is well understood and repeats across companies.

One module. Fully configured. Nothing you don't need.

À la Carte is for the company that does not need a complete operating system yet — but does need one thing to stop being painful. You take a single module, built around how you already work, and nothing else.

INCLUDED IN EVERY MODULE

- **CONFIGURED TO YOUR COMPANY**
Fields, categories and rules follow your business, not a generic template.
- **LOGINS & PERMISSIONS**
User accounts with Super Admin control over who can see and do what.
- **HOSTING & MAINTENANCE**
The server, uptime and upkeep stay with us on a recurring basis.
- **15-DAY WARRANTY**
Fixes within the agreed scope after handover are included.

THE SIX MODULES — AND WHEN EACH ONE IS THE ANSWER

- | | | |
|----|---------------------------------|--|
| 01 | CUSTOMER HUB | When nobody can say when a customer was last spoken to, or what they last bought. |
| 02 | HR & PEOPLE HUB | When employee records, attendance and salary paperwork live in folders and memory. |
| 03 | TASK & PROGRESS | When work is assigned verbally and then chased manually, every week. |
| 04 | MANAGEMENT REPORTING | When reports arrive late, arrive differently each time, or do not arrive. |
| 05 | LEADS & ORDER STATUS | When nobody can say where an order actually is without making three calls. |
| 06 | WEBSITE DESIGN | When the business has outgrown how it presents itself. |

Not sure which one? That is what the free discovery is for. Most companies arrive asking for one module and leave knowing whether they need one, three, or the full Custom OS.

Focused tools. Immediate clarity.

Choose one module when you do not need a complete operating system. Each product is configured for your company, protected by user logins and Super Admin permissions, and designed to stay simple.



01

CUSTOMER HUB

One clean customer repository: contacts, company details, GST information, history, last invoicing, birthdays, categories, last interaction and repeat-business reminders.



02

HR & PEOPLE HUB

Employee documents, onboarding and offboarding checklists, attendance entered centrally by HR or accounts, salary processing and salary slips, role definitions and agreed HR rules.



03

TASK & PROGRESS

Assign work, track completion, understand delays and see simple progress reporting — without turning task management into another full-time job.



04

MANAGEMENT REPORTING

Daily, weekly or monthly reports defined by management. Teams submit what is required; reminders flag what is still pending.



05

LEADS & ORDER STATUS

Track leads, converted business, and the simple status of an order from confirmation through completion and delivery.



06

WEBSITE DESIGN

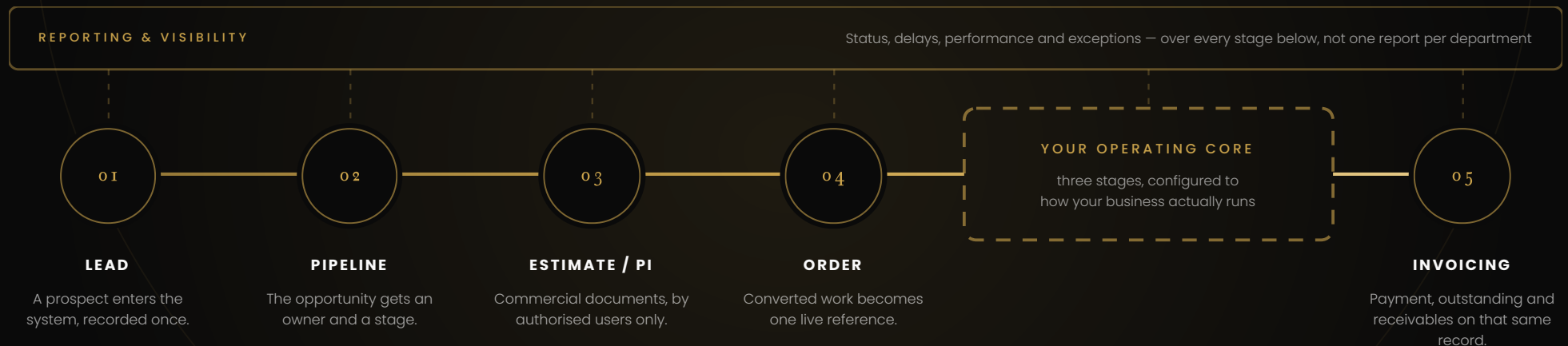
Premium business websites designed and built by Zphyre One. A service rather than a ready-made software module.

Commercial model — one-time setup & configuration, plus recurring hosting and server maintenance. Exact pricing is provided for the selected module and its implementation.

ZPHYRE ONE CUSTOM OS

The same beginning. The same end. A middle built for you.

Every business we build for shares the same first four stages and the same last one. What happens in between is the part we design — which is why the Custom OS is scoped after Discovery, not before it.



THE SAME CORE, FILLED FOUR WAYS

MANUFACTURING & TRADING

Purchase · Production · Dispatch

Vendor POs, job cards and stage-wise progress, delivery challans.

SOFTWARE & SERVICES

Resourcing · Delivery · Go-live

Licences and subcontractors, phases or sprints, UAT sign-off and onboarding.

DISTRIBUTION & RETAIL

Procurement · Stock · Fulfilment

Indents and inward, stock position by location, picking and despatch.

YOURS

— · — · —

Named in your own language, in Discovery. If your team says job, the system says job.

Only the middle changes. That is the whole design: a lead is a lead and an invoice is an invoice in every company — but no two companies do the work in between the same way, and no template should pretend otherwise.

In. Middle. Out.

Every business takes something in, does something to it, and hands something over. That is not a claim about software — it is what a business **is**. Which is why the core has three slots, and why the words in them change while the shape never does.

INDUSTRY	IN	MIDDLE	OUT
Manufacturing & fabrication	Purchase	Production	Dispatch
Trading & distribution	Procurement	Stock	Fulfilment
Software & IT services	Resourcing	Delivery	Go-live
Marketing, PR & creative	Bookings & spend	Production & approvals	Publish & report
Interior design & architecture ·	Procurement	Site execution	Handover
Real estate & brokerage ·	Inventory	Viewings & negotiation	Closing
Construction & contracting	Materials & subcontractors	Site progress	Snagging & handover
Logistics & freight forwarding	Booking & capacity	Movement	Delivery & POD
Professional services	Staffing & documents	Casework	Filing & advisory
Events & exhibitions	Vendor bookings	Build & execution	Wrap & settlement
Equipment dealers & AMC	Sale & installation	Service calls	Renewals
Education & training	Enrolment	Batch delivery	Certification
Apparel & textiles	Sampling & sourcing	Production	Dispatch
Healthcare & diagnostics	Scheduling	Treatment or tests	Reports & follow-up
Yours	—	—	—

· Marked rows are also available as packaged **Industry Solutions** — the product logic already exists and is configured to you. Everything else is mapped, then built as a Custom OS.

Not on the list? Then we have not met your industry yet, which changes nothing. The three slots are still three slots — we simply name them with you, in Discovery.

ONE INDUSTRY, WORKED THROUGH

From pitch to published.

An index entry proves the shape fits. It does not prove we understand the work. So here is one row of that table opened up — the same treatment any industry gets in Discovery, before a line of it is built.

01

LEAD

Pitch invitation or referral

02

PIPELINE

After the chemistry meeting

03

PROPOSAL

Scope, deliverables, rate

04

RETAINER

Signed retainer or project SOW

Core**CAMPAIGN**

The three stages below

05

INVOICING

Retainer plus recoverables

IN

BOOKINGS & SPEND

Media buys, influencer and vendor bookings, production, print and venue costs — booked against a campaign, not just a client, so one retainer can carry several.

Each cost is flagged recoverable or absorbed at the moment it is booked — not reconstructed at month end.

MIDDLE

PRODUCTION & APPROVALS

Brief, concept, creative, internal review, then the client approval rounds — each one logged, dated and attributed. The calendar shows what is drafted, what is waiting on you, and what is scheduled.

Rounds are counted against the number quoted. Scope creep becomes visible on round three — not in the argument after the invoice.

OUT

PUBLISH & REPORT

Scheduled, published or distributed; coverage and results captured against the campaign that paid for them; the client report assembled from what is already in the system.

The monthly report stops being a night's work in a slide deck.

Recoverable spend closes the loop. Costs booked in the first stage flow through to invoicing with the fee or markup already attached, so what was spent and what was billed sit on one record.

This page is swappable. Every industry in the index gets this treatment before it is built. If you are not an agency, the version you are holding should say so — ask for yours.

One company. Different teams.

One source of truth.

Capabilities are selected, not switched on by default. Everything below is available; what you receive is what the workflow actually requires.



White-labelled by design — Custom OS and Industry Solutions carry your company's identity: your logo, your colours and your internal language, rather than looking like generic Zphyre One software.

We learn the workflow once. The product gets smarter over time.

Some industries share recurring operational patterns. Zphyre One builds a strong core product for that category, then configures it around each company — so you inherit the research instead of funding it.



CATEGORY C

DESIGN-INDUSTRY VENDORS

Manage architects and designers, referrals, referred clients, follow-up status, orders and agreed commission structures — including whether commission has actually been paid.



CATEGORY C

REAL ESTATE BROKERAGES

Centralise property inventory, photographs and team access; record which prospects received which inventory; and track brokerage receivable status.

VERSIONED IMPROVEMENTS



Improvements are offered to existing clients as new versions — always subject to their approval.

Custom add-ons — a client-specific workflow does not turn the project into a Custom OS. It remains Category C and can be added for an agreed one-time development fee.

Why the setup fee is higher — the industry research, product logic and workflow design are already built into the product before your project begins.

Understand first. Build second.

Free Discovery stays free. There is no obligation to proceed simply because we have understood the problem and shown you what we recommend.

01

FREE DISCOVERY

Tell us how the business works, where it gets stuck, what you already use and what you wish you could see.

03

PERSONALISED PROTOTYPE

For Custom OS, a simple prototype carrying your identity and the key categories we recommend — enough to see what the system can become.

05

BUILD & HANDOVER

One authorised client POC coordinates feedback. Progress updates stay simple. Full project payment is received before final handover.

02

SOLUTION BLUEPRINT

Our recommendation: proposed workflow, modules, access structure, integration feasibility, timeline and commercial proposal.

04

APPROVAL & START

PO or approval, agreement and confidentiality terms are completed. Development begins only after the agreed advance is received.

06

WARRANTY & CONTINUITY

Custom OS 30 days; À la Carte and Industry Solutions 15 days. Thereafter hosting and maintenance continue; material new development is quoted separately.

One point of contact, both ways. A single authorised POC on your side and a single owner on ours is what keeps a build from drifting — and what keeps the timeline honest.

Clear scope. Clear milestones. No surprise at handover.

Custom OS projects are priced after discovery because complexity varies. Build payments are structured around agreed project milestones, with the complete project fee received before final handover.



A	À LA CARTE	One-time setup & configuration, plus recurring hosting and server maintenance.
B	CUSTOM OS	Custom build fee plus recurring hosting and maintenance. Exact build price and timeline follow discovery.
C	INDUSTRY SOLUTIONS	Higher one-time setup & configuration, plus recurring hosting and server maintenance. Additional workflows quoted separately.
+	TRAINING / ASSISTED SETUP	Standard handover includes a simple PDF guidebook. Live team training or additional assisted setup is available as a chargeable service.
→	EXIT	Standard 30-day written notice. Normal hosting and maintenance remain payable during the notice period. Client business data can be exported before access closes.

Published prices for À la Carte, Industry Solutions, websites and services follow on pages 14–16. Custom OS is deliberately not reduced to a rate card: after Discovery you receive one customised quote, not a menu of package bands.

Published prices, so you can plan.

À la Carte is priced openly because the scope is known before we start. Every figure below is exclusive of GST, and the setup fee is one time.

MODULE SETUP & CONFIGURATION — ONE TIME

Customer Hub	₹35,000
Task & Progress Manager	₹30,000
Management Reporting	₹35,000
Leads & Order Status	₹40,000
HR Hub	₹45,000
Website Design	see Websites, page 15

BUNDLE DISCOUNT — ON SETUP FEES

One module	None
Two modules	5%
Three or more	10%

HOSTING & SERVER MAINTENANCE

COVERAGE	MONTHLY	ANNUAL
1 module	₹5,000	₹40,000
2 modules	₹6,500	₹60,000
3+ modules	₹8,000	₹75,000

What the setup fee covers — configuration to your company, user logins and Super Admin permissions, handover with a PDF guidebook, and a 15-day warranty.

What recurs — hosting and server maintenance only, billed monthly or annually. Annual billing is the cheaper of the two at every tier.

Scoped, then quoted once.

Custom OS carries a floor, not a rate card. After Discovery you receive a single customised quote for your scope — never a menu of package bands to choose between.

CUSTOM OS

Minimum build from ₹1,50,000

Hosting — monthly from ₹10,000

Hosting — annual from ₹1,00,000

Payment: 50% at commencement, 30% at a defined working milestone, 20% before handover.

WEBSITES

Business ₹40,000

Premium ₹1,00,000 +

CUSTOM OS PAYMENT SCHEDULE

At commencement 50%

Defined working milestone 30%

Before handover / go-live 20%

WARRANTY

À la Carte 15 days

Industry Solutions 15 days

Custom OS 30 days

INDUSTRY SOLUTIONS

Setup & configuration ₹1,00,000

Hosting — monthly ₹10,000

Hosting — annual ₹1,00,000

Extra workflows quoted separately

INCLUDED AT NO CHARGE

Assisted setup included

PDF guidebook included

Add-ons and services are set out in full on page 16. Data migration and generic retainerships are not offered.

All prices exclusive of GST and subject to final scope where applicable. Recurring hosting and server maintenance continue after the warranty period; material new development is quoted separately.

Bought only when they are needed.

Nothing below is bundled into a headline price to inflate it. Two of them cost nothing and come with every engagement.

WHATSAPP INTEGRATION

₹15,000

Connects selected Custom OS workflows with WhatsApp for approved notifications, reminders, lead acknowledgements and status updates.

Custom OS only. Meta, API, third-party platform and usage charges are additional.

ASSISTED SETUP

Included

Hands-on assistance with essential configuration, initial workflows, user roles and launch preparation.

Limited to the agreed project scope. Excludes bulk data entry and historical data migration.

TRAINING SESSION

₹7,000

A guided session covering system navigation, daily workflows, user responsibilities, reporting and basic administration.

Additional or department-specific sessions are charged separately.

DEDICATED RESOURCE

from ₹40,000/mo

A dedicated professional for agreed system administration, operational assistance, reporting, workflow monitoring or team coordination.

Responsibilities, availability and deliverables are defined before commencement. Major development is quoted separately.

PDF GUIDEBOOK

Included

A client-specific reference guide covering essential system features, workflows, user roles and basic operating instructions.

It reflects the system as delivered at handover.

WHAT WE DO NOT OFFER

Data migration and generic retainerships are not part of the offering.

Better said here than discovered three weeks into a project.

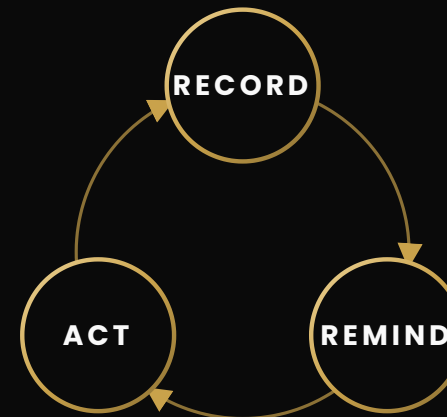
All prices exclusive of GST and subject to final scope where applicable.

Your business data stays your business data.

Zphyre One treats security, privacy and continuity as operating requirements — not as sales theatre.

•	CONTROLLED ACCESS	Login-protected systems, user permissions and Super Admin authority.
•	CONFIDENTIALITY	Client agreements and data terms establish how information is handled.
•	BACKUPS	Periodic backups are maintained as part of the hosting environment and continuity approach.
•	DATA OWNERSHIP	Your business data remains yours, and can be exported under the agreed access and exit process.
•	CLEAN EXIT	Thirty days' written notice, an export before access closes, and no penalty for leaving.

THE OPERATING PRINCIPLE



A Zphyre One system should do more than become another place to enter data. It should help the right person know what needs attention next.

What's the biggest hiccup in your business?

Tell us. We'll show you what we would recommend.

Your first Zphyre One Discovery is free and carries no obligation. For Custom OS opportunities, the next step can include a personalised Solution Blueprint and a basic prototype — so you understand the proposed system before committing to the build.

[BOOK A FREE DISCOVERY](#)[+91 93549 10539](#)WWW.ZPHYRE.COM

WHAT HAPPENS NEXT

01 A CONVERSATION

Forty-five minutes. No slides, no pitch.

02 A WRITTEN RECOMMENDATION

Workflow, modules, access, feasibility, timeline and cost.

03 YOUR DECISION

Proceed, defer, or take the blueprint and do nothing. All three are fine.



Z P H Y R E O N E

STRUCTURE · SYSTEMS · SCALE

Record. Remind. Act.

ENTITY

Zphyre Industries (OPC) Private Limited
Trading as Zphyre One
Gurugram · Haryana · India

REGISTRATION

CIN U51909HR2021OPC096355
GSTIN 06AABCZ7771K2ZQ
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